

# Cohost Impact '26 at MIT, June 8-10!

For more than a decade, Impact has brought together corporate innovators for small, intimate, off-the-record conversations. The program allows for exceptional relationship-building, as our sponsors are presented as "cohosts." Impact 2026 will showcase many of our members, such as:



**Best Buy Health**  
President and CEO Deborah DiSanzo



**National Grid**  
Innovation Lab Head Sander Cohen



**New Balance**  
VP Sustainable Innovation Katy O'Brien



**FM Global**  
Staff Vice President Innovation Jaap Devries



**Harvard**  
Digital, Data & Design (D^3) Director Jen Stave

## Last Year's Impact Attendees Included:

Amica Insurance	Vice President Corporate Strategy
Analog Devices	Director of New Venture Strategy
AstraZeneca	Director, Omnichannel Innovation
Avery Dennison	Director of Global Innovation
Bayer	VP R&D Digital Transformation IT
Cargill	Head of R&D, Industrial Solutions
Chick-fil-A	AI Transformation Lead
CME Group	Head, Innovation & Acceleration Lab
Creative Artists Agency	Chief Innovation Officer
Edgewell Personal Care	Vice President R&D
Eli Lilly	Head of LillyDirect Specialty
Experian	Chief Innovation Officer
General Motors	Group Product Strategy & Planning
Georgia-Pacific	Senior Director, Innovation
Honda	New Business Ventures
Kimberly-Clark	Open Innovation Lead
Lego	SVP Creative Play Lab
Liberty Mutual	Chief Innovation Officer
Nationwide	VP Digital Products and Innovation
Northrop Grumman	Lab Head - External Technologies
NRG	Sr. Director/Enterprise Innovation
Pacific Life	AVP Business Strategy Acceleration
Panasonic	Global AI Strategy & Transformation
Prudential Financial	Director, Emerging Tech & Innovation
Schneider Electric	Director, Digital Customer Innovation
Schreiber Foods	Vice President, Innovation
SharkNinja	Chief Product Officer
SunLife	Director, Innovation and Strategy
USAA	Head of Innovation, USAA Labs
Verizon Wireless	VP Customer Experience,

## Sponsors Include

 Dell Technologies  CAPITAL

 PLUG AND PLAY

 wellspring

 HYPE

InnoLead invites only six sponsors to participate at Impact, ensuring they have ample time to network with participants with minimal distractions. The event is only open to corporate innovators; unlike other innovation events, no other vendors or consultants are admitted, ensuring a high-quality audience for our sponsors.

# Ditch the Booth: Get in Conversation!

Impact 2026 bans everything you hate about conferences: hotel ballrooms, sponsor booths, and PowerPoints. Instead, Impact 2026 integrates its cohosts throughout the entire program, which will be *in situ* at Takeda's "XD Lab," Hyundai's Robotics and AI Institute, Google's Cambridge campus, Harvard's "Digital Data Design" Institute, MIT's Computer Science and AI Lab, Greentown Labs, and other innovative locations!

## Benefits of Participation Can Include

- Main Stage Address** to the entire conference
- 60- or 90-Minute Workshops** on a topic of mutual interest
- Lunch Discussion Tables** to continue the conversation with members
- Dinner Hosting** at local restaurants for a select group of attendees.
- High-Top Tables** for having informal conversations with members
- Signage, Give-aways** and other traditional presence options
- Tickets** for your team and clients, depending on level.

To learn more, contact cofounder Scott Cohen at [scohen@innolead.com](mailto:scohen@innolead.com). Thank you.